



Nieuwgeluk
Philosophy
Foundation

Policy Plan
2023-2025





Name	Stichting Nieuwgeluk Philosophy
Founded on	5 februari 2021
Established	Utrechtseweg 40 te Hilversum
Contactperson	F. de Wit (board member - chairman)
Telefoonnummer	+31 (0) 35 207 28 28
Website	www.nieuwgelukphilosophy
Email	philosophy@nieuwgelukgroup.nl
KvK nr.	81822413
Fiscal nr.	562233458
IBAN	NL 89 ABNA 0100134580



1. Foreword

In this policy plan, Nieuwgeluk Philosophy Foundation (hereinafter Philosophy) lays down its (policy) intentions for the period 2023-2025. Philosophy is a young foundation whose policies to be pursued depend mostly on the further design and establishment of Philosophy. As such, the policy is dynamic, with Philosophy focusing on the execution of its objective.

2. Objective

2.1 The goal

'The foundation aims to make heartwarming contributions to large and small change-oriented initiatives for strengthening the well-being of people, animals and making nature sustainable.'

Nieuwgeluk Philosophy Foundation, together with others who care about people & nature, wants to make the power between people & nature more sustainable by supporting spiritual and/or physical well-being, scientific (medical) research and nature conservation. The Foundation is active both in the Netherlands and abroad.

2.2 De categories

Philosophy fulfills its objective through the categories listed below:

2.2.1 Nature & Animal welfare

Making a green contribution to the protection and development of Nature & Animals.

To support existing projects and initiatives worldwide in areas such as nature conservation, sustainability, nature development, promoting nature education, restoring ecosystems to green and strengthening biodiversity. To protect the wealth of animal, animal welfare, conservation of animal populations, protection of endangered species, such as predators, and improving the Earth's habitat and plant species, all in the broadest sense.

2.2.2 Human & Health

Increasing life happiness through the powerful combination of Human & Health.

Improving the quality of life, health and living conditions of long-term, chronically, or incurably ill, disabled, physically or mentally challenged and disadvantaged people. Supporting care facilities, nursing homes, hospitals, and shelters, among others.



The promotion of scientific (medical) research, all that in the broadest sense of the word is related to, belongs to and/or may be conducive to this, on the understanding that the foundation shall always exclusively or almost exclusively serve the public interest.

2.2.3 Human & Society

Making a warm contribution to the most vulnerable in our society.

To stimulate the development and increase the self-reliance of the underprivileged living in homes, assisted living and/or housing facilities or the homeless. Enabling opportunities to enter society, through making the living situation safe, to be able to improve the humanitarian/human conditions of those in need.

Promoting education for children up to the age of 18 in underdeveloped countries through support in the construction and furnishing of schools and children's homes, as well as supporting projects to improve the quality of education.

In short, the improvement of (educational) needs, standards of living and welfare whereby everything is aimed at promoting stability and safety inside and outside the home in the Netherlands and abroad, and furthermore all that is directly or indirectly related to or conducive to the above.

2.2.4 Specials

Compassion includes sharing with, caring for and sympathizing with.

The Nieuwgeluk group team will annually support a beautiful initiative chosen from within the team with Human & Nature as its hallmark. The chosen cause fits perfectly with our objective where awareness should be a common criterion for our team.

The specials can also be linked to natural and/or humanitarian disasters, an event in which there is a serious disruption of public safety, in which the life and health of many people, the environment or major material interests are seriously threatened or have been damaged, and in which a coordinated deployment of services and organizations from different disciplines is required to eliminate the threat or mitigate the harmful effects. Because disasters involve many people and agencies, all the following may be eligible for contributions: victim, injured party, aid worker, administrator, survivor, or otherwise resident at home or abroad. In addition, consideration will also be given to anything directly or indirectly related or conducive to the above.



3. Working Method

Does the heartwarming contribution increase opportunities?

In carrying out its objective, Philosophy pays attention to existing (well-known) charities, but certainly also to initiatives that have a stimulating and inspiring effect including business cases inspired by charity.

This also immediately defines the distinctive character of Philosophy by:

- o Being accessible to the 'small' initiator, and
- o Paying attention to intrinsically charitable motivated business cases.
- o As well as traditional agencies.

3.1 Criteria

Initiatives eligible for heartwarming must meet the following criteria:

- Fits within our Philosophy categories
- Not for profit
- Reliable
- Method of working fits the need
- Feasibility of execution
- Proven impact achieved
- Scalability
- Integrity assured
- Cost efficient
- Governance structure
- Hands on
- Transparent

Eventually, Philosophy also wants to proactively engage itself to contribute to the implementation of its objective which leads it to identify needs of its own for which it drafts initiatives.

Philosophy has no profit motive as evidenced by its actual activities. In addition, the revenues obtained from the activities benefit objective. It does not seek these revenues for the sake of the revenues themselves.



4. Fundraising

To achieve Philosophy's goal, it plans to raise funds primarily from relationships, both business and personal. This includes such resources as:

- o Gifts, donations and endowments,
- o Inheritances and bequests,
- o Project-based grants,
- o Activities as referred to in article 1a paragraph 2 of the Regulation implementing the General Law on State Taxes 1994, and
- o Return on assets.

5. Management

5.1 The board

The management of Philosophy falls into the hands of the following board members:

- o Francis de Wit - Blokker, the president
- o Jeroen de Wit, the secretary
- o Ton Rossenaar, the treasurer
- o Jacqueline Hamers, member

5.2 Decisions

The board members jointly assess the eligibility of applications in a board meeting. In a meeting, legally valid decisions can be taken only if the majority of the directors are present or represented. Applications can be approved by majority vote, with each director having the right to cast one vote. Applications can also be approved outside of a meeting if all directors have been heard.

5.3 Expenditure

The board shall ensure that all expenditures are always made according to, in accordance with Philosophy's purpose and policies. No board member shall dispose of assets as if they were their own. Philosophy board members receive no remuneration for their work. They are, however, entitled to reimbursement of expenses directly related to board matters and reasonably incurred. This is used with restraint.



5.4 Administration

The records will be kept at Utrechtseweg 40, 1213 TV Hilversum. These records will show the nature and extent of:

- o The income and assets of Philosophy;
- o The expenses of the management of Philosophy; and
- o The other expenses of Philosophy.

Philosophy will present its activities on its website and publish its annual financial report thereon each year.